

GOLF COMMISSION MINUTES
OF
May 10, 2018 MEETING

ATTENDED: Dean Godek, Dan Michaels, Mike Dobise & Mario Tedeschi
GUESTS: William Clark, Dan Shay & Tom DiRico

Dan Shay

When the water irrigation heads break I am replacing them with more efficient ones. We have 340 sprinkler heads with about 18 that were replaced with new ones. It cost around \$250 per head to replace. The course at some point would need to replace all heads at a cost of \$43,000.

Tom

I replaced the irrigation system at Chicopee cc and the cost was 1.8 million. It saves 25% a year on water. The system would last around 25 years.

I'm currently assessing the whole operation at the course. Getting staff in place. There is no complimentary golf for the staff workers. There were 8 memberships sold to employees who used to work here. I have a cart girl that will be starting. Getting the pro shop in order with staff. The current register is not efficient. It doesn't give the information that I am looking for. The two registers don't talk to each other. Proposed buying a new register through Forbes Snyder with a cost of \$6,500. I received three bids.

Golf Now

We are giving them two tee times a day. We are giving away prime tee times. I want to change the times we are giving them. It looks like Golf Now was started in 2013. It looks like according to the contract that we should be receiving some percent back from Golf Now that I don't see anything coming back to the course.

Pricing

I would like to review the pricing of green fees. There are some local courses that might be cheaper than we compete with. I would like to advertise to increase the amount of play. It would have to wait until July when the new budget is in place.

Outings and Leagues

I brought in two new outings this year so far. I would like to accommodate the outings by cooking in house instead of having an outside party. Working on getting some of the leagues that left us. I would like to have two leagues each afternoon on both nine holes. I'm setting up the food operation for the upstairs plus staffing.

Memberships

When I was at Chicopee I would try and get 100 members at \$1,000 per membership before

season started.

Dan M

Could we offer specials on slow times for example 3-6 on Sundays

Mario

Could we start collecting e-mails from the players that come into play and send them e-mails on any specials or open times?

Will

You can go to the advertiser and do once a month a Golf corner article and have pictures of the mayor playing golf.

Dean

Is there a way to attract more golfers for the leagues we have or can we start new leagues?

Tom

We are trying to get more leagues and get some back that we had before.

Mike made a motion to approve last meeting minutes and 2nd by Dan all in favor. Dan made a motion to adjourn and 2nd by Mario all in favor. Meeting adjourned at 9:08 AM.

Please see attached reports and quote.

The next meeting TBA